

# LOW COST SME BUSINESS BUILDING IN A RECESSION



## 30 MINUTES OF ADVICE FROM 3 EXPERTS AND 3 HOURS OF NETWORKING FOR THE FIRST 60 PEOPLE TO APPLY

Hear how good service built a great business, find out how to turn Twitter and LinkedIn into business tools, and learn how to get free exposure in the press or on radio and TV. Tickets are limited, so claim your place at this event now.

### WHEN

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Tuesday 28th September  
10am – 1.30pm

### WHERE

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Odyssey Health Club,  
Old Knebworth Lane,  
Stevenage, Herts, SG2 8DU  
01438 313 320

### TIMETABLE

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10.00 Registration, coffee and networking  
10.30 – 11.00 Speakers and Q&A  
11.00 – 1.30 Networking and coffee

### SPEAKERS

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- Warren Lipman, Director of Storm IT – good service cures all
- Peter Vezey – turning minimal PR spend into maximum profit
- Adam Gray – Social Media as a low cost promotional business tool

### COST

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A mere £10, including a free one day pass to the Odyssey Health Club on a day of your choice

## TO BOOK YOUR TICKETS ONLINE, VISIT:

[www.pearldrop.com/events.html](http://www.pearldrop.com/events.html)

Tickets limited to first 60 people.